

Newcastle Living



Media Kit

About

Ray White Newcastle Living is a Magazine that services the Newcastle and Lake Macquarie area, with a focus on local business and property news.

The team at Ray White Newcastle and Lake Macquarie aims to create conversation with this magazine, and we have had an excellent response from both the businesses and the community of the area. We wanted to give a voice to the local community, and this magazine is supporting us in that goal.

Locations Distributed Newcastle and Lake Macquarie

- Cafes
- Restaurants
- Local Businesses

Our readers are interested in the following topics:

- Arts and events
- Small local businesses
- Restaurants and cafes
- Homes in the area
- Design and homewares
- Property sales and the market

Distribution

10,000

Electronic

7,000

Printed

Newcastle Living Subscribers

5,500

Hard Copy

10k-12k

Email

Reach



Mail Out

5,500



Email

10k-12k



SMS

1,900



Appraisals

200-600

approx per quarter



Cafes

300

approx

Advertising

We have limited advertising space in our magazine, with the included option of receiving an editorial style article written by our team in addition to your paid ad. This makes your message more authentic, with a story written about your business to highlight the stand out elements that make you unique.

Cost

\$1,100

1 page advertisement

\$1,600

2 page editorial

20% discount for 3 editions per year

Contact Us

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