# Newcastle Living



Media Kit

### About

Ray White Newcastle Living is a Magazine that services the Newcastle and Lake Macquarie area, with a focus on local business and property news.

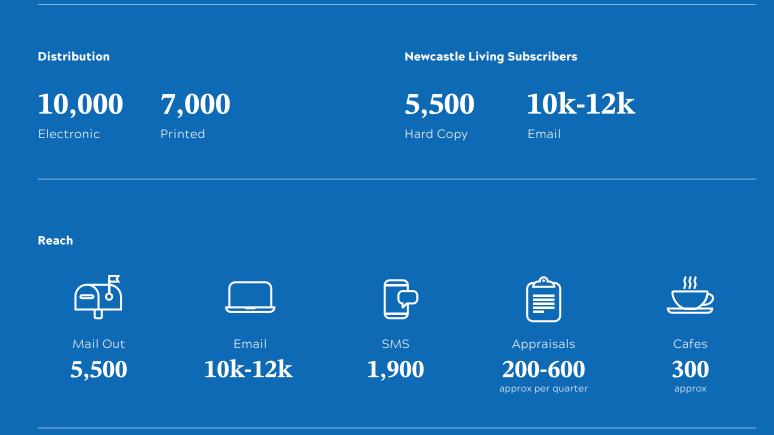
The team at Ray White Newcastle and Lake Macquarie aims to create conversation with this magazine, and we have had an excellent response from both the businesses and the community of the area. We wanted to give a voice to the local community, and this magazine is supporting us in that goal.

#### Locations Distributed Newcastle and Lake Macquarie

- Cafes
- Restaurants
- Local Businesses

### Our readers are interested in the following topics:

- Arts and events
- Small local businesses
- Restaurants and cafes
- Homes in the area
- Design and homewares
- Property sales and the market



## Advertising

We have limited advertising space in our magazine, with the included option of receiving an editorial style article written by our team in addition to your paid ad. This makes your message more authentic, with a story written about your business to highlight the stand out elements that make you unique. Cost



1 page advertisement



2 page editorial

20% discount for 3 editions per year

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